Leverage the benefits of high-performance laser scanning with the affordable and pocket-sized CS3000 Series

The innovative Motorola CS3000 Series enables enterprises to easily implement 1D laser scanning where either mobility or the cost and size of a traditional scanning device is an inhibitor. Two models provide the flexibility for use in many applications. The CS3000 can be utilized in standalone mode for the batch scanning of bar codes, while the CS3070 offers batch mode as well as real-time bar code data transmission to a host application via a wireless Bluetooth® connection to smartphones, laptops and more. The result is a new level of affordability for 1D scanning — and the ability to streamline, error proof and simplify many business processes.

The challenge: manual procedures lengthen cycle times, add cost and invite errors

The lack of bar code scanning and automated data capture can have a major negative impact on employee productivity, customer service and workforce management. The double-touch, even triple-touch, associated with the filing and processing of paper forms is riddled with inefficiencies — creating a paperwork burden for employees, causing a time lag in data visibility and rendering data vulnerable to potential errors. Regardless of industry or application, these kinds of challenges can ripple through the organization, creating unwanted results along every step, in the form of less-than-optimum employee management, longer inventory cycle times and increased inventory costs that result from the need to maintain large buffer stocks.

While the benefits of automated data capture are clear, cost, size and mobility considerations often prevent the deployment of traditional scanning devices in the mobile workforce. For example, delivery drivers, account managers or security guards may carry a smartphone or consumer grade PDA, either without any scanning capabilities or with consumer-style scanning functionality that is inadequate for enterprise applications. And traditional laser scanners can be too expensive or too bulky to deploy.

The solution: add instant anywhere anytime cost-effective 1D laser scanning to your applications

The innovative CS3000 Series from Motorola enables enterprises to easily and affordably implement 1D laser scanning wherever it is needed — either as a standalone device or wirelessly connected to a smartphone, laptop or other host. The CS3000 batch mode scanner offers the memory capacity to hold over a million time and date stamped bar codes, providing support for the most scan-intensive off-line batch applications. The Bluetooth®-enabled CS3070 allows the real-time transfer of bar codes to a host application to streamline and automate a wealth of business processes.

KEY BENEFITS

- Affordable and easy-to-deploy solution — for any workflow
- Eliminates costly errors associated with paperwork
- Increases productivity and efficiency in mobile applications
- Reduces administrative processing time and costs
- Provides real-time visibility into data gathered in the field
- Ensures reliable operation day in and day out for a low TCO

Both devices offer Motorola's signature ergonomics, ease of use and best-in-class scanning performance. The CS3000 Series can capture even damaged and poorly printed 1D bar codes to protect productivity. The wide working range allows users to capture bar codes from near contact to as far as 45 in./114.3 cm away in virtually any lighting condition, providing extraordinary application flexibility. The two-button interface is highly intuitive, virtually eliminating training. And the business-class device offers the durability required to withstand all day everyday use — including IP40 sealing, a 4 ft./1.2 m drop specification and the ability to survive 500 1.64 ft./0.5 m consecutive tumbles.

A wealth of mobile data capture applications

The CS3000 Series brings a new level of affordability and flexibility to 1D scanning — streamlining and error-proofing a wide range of business processes.

Field Sales: improve efficiency, business intelligence and supply chain velocity

Deploying the CS3000 Series brings a new level of efficiency and effectiveness to your field sales operations. Merchandisers and account managers can use either the batch CS3000 or batch/Bluetooth CS3070 to rapidly and accurately complete store surveys, collecting whatever information is required.

Scanning product on the shelves provides: visibility into product movement through the supply chain and the valuable trending information required to spot and prevent out of stocks — and minimize lost sales. In addition, competing product on the shelves can be easily scanned, providing a new level of competitive intelligence that can lead to the development of more successful promotions.
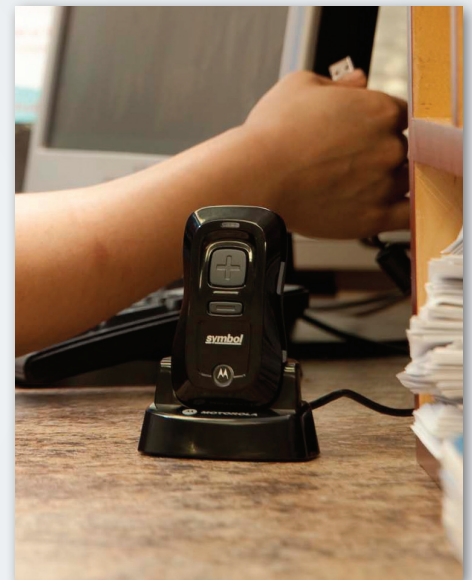
In addition, when the CS3070 is tethered to a smartphone or PDA, a quick scan of the bar code on a product can allow salespeople to rapidly access product information during a meeting or call with a customer. And in industries where samples must be tracked, such as pharmaceutical manufacturing, the required data can be captured in seconds, freeing salespeople to use virtually every moment of the sales call as productively as possible — instead of on paperwork.

Customer Managed Inventory (CMI): streamline the supply chain and order fulfillment

As a supplier, the CS3000 Series can help streamline inventory management and ordering for your customers, while simultaneously enabling better demand forecasting as well as production and inventory management. When you give your customers an affordable CS3000 Series device, they can scan the bar codes on items as they are consumed, allowing your customers to easily and cost-effectively maintain an accurate near real-time

The CS3000 Series in Supply Chain Management

Manufacturers and distributors can use the CS3000 Series to streamline inventory and order management for customers. This innovative application allows customers to simply scan the bar codes on items as they are used. Users need only dock the device in its USB cradle to automatically populate order forms, spreadsheets and inventory databases that can then be sent to manufacturers and distributors. You provide a major differentiator that strengthens customer loyalty — your customers are no longer burdened with traditional time-consuming inventory tracking, out of stocks are easily avoided, and your own services become an essential part of your customer's internal processes. And real-time visibility into customer inventory levels improves demand forecasting — and sales.

inventory. At the end of every day, your customers can simply upload the data to their computer via a USB connection to automatically populate order forms, spreadsheets and inventory lists.

The result is the ability to monitor inventory levels for your customers on a daily basis, with profound supply chain benefits for both you and your customers. Customers are no longer burdened with traditional time-consuming inventory tracking, freeing staff to focus on more important activities — and your own services become an essential part of your customer's internal processes. In addition, the nearly real-time visibility into customer inventory levels enables accurate projection of customer demand, optimization of inventory carrying levels and prompt deliveries that prevent out of stocks at a customer site — with negligible customer impact.

Facilities management: automate the audit trail for greater accountability

With cost-effective mobile 1D laser scanning, the CS3000 Series helps solve the challenges associated with managing the highly mobile workforce of security guards, custodial staff and other personnel involved in inspections and facility maintenance. A quick scan of a bar code on a door, entry point or asset offers accurate and virtually indisputable proof of task completion. In an instant, the batch CS3000 creates an electronic time and date stamped record that verifies the date and time a worker arrived at a specific location. Proof of service is automated, and employees no

longer need to spend time on paper documentation, improving workforce productivity and utilization.

In addition, a cleaning service can scan remaining inventory in a bathroom or kitchen to automate the order and replenishment process. When the CS3000 Series is connected to a host computer at the end of the shift, the information can be instantly uploaded into an inventory database, where any items that are below a pre-designated level can trigger the creation of an order for supervisors to review and submit.

Retail: Better inventory management for smaller shops

The CS3000 Series offers the right price, size and feature set to bring best-in-class inventory management processes to small boutiques and shops. Store employees can easily scan all inventory on the shelves — working in real-time with a Bluetooth-enabled CS3070 connected to a smartphone or other Bluetooth-enabled host device, or in batch mode via a CS3000. As a result, in even the smallest of shops, daily inventory counts become an affordable reality, with real-time trending information and inventory visibility that improves buying and prevents out of stocks — and lost sales.

In addition, the CS3000 is ideal for gift registry applications. Shoppers can freely browse the store and scan their desired items with the tiny device. The selections are simply uploaded to the gift registry kiosk for editing once shoppers have finished browsing

The CS3000 Series in Retail and Field Sales

The innovative CS3000 Series is at home in many different industries and applications. In small retail shops, daily inventory becomes an affordable reality — either in a standalone device in batch mode with a CS3000 or in real time via a CS3070 connected to a smartphone or other Bluetooth-enabled device. In addition, the CS3000 provides customers with a fun and easy way to create gift registries. And in field sales, the CS3000 Series can enable: delivery drivers to verify that the right packages are about to be delivered to the right customer; merchandisers to easily and accurately complete store surveys to provide detailed trending information; and pharmaceutical salespeople to easily track samples — without volumes of paperwork.

the store. It's a highly affordable and easy-to-deploy solution that gives your customers a fun, personalized and differentiating experience in your store.

Achieve high return on a modest technology investment

Combining advanced scanning technology, reliability and a pocket-friendly form factor, this affordably priced scanner opens up a new world of efficiency in diverse applications. With seamless integration into your current workflows and technology, the CS3000 Series delivers near instant benefits, reducing inventory cycle times and the cost of inventory management while simultaneously increasing employee productivity.

Built-in durability combines with Motorola's Service from the Start Advance Exchange Support for a low total cost of ownership (TCO), providing next business-day delivery of a replacement device. Comprehensive Coverage is also included, which extends normal wear and tear to cover accidental damage to scan elements, exit windows, and other internal and external components at no extra charge — significantly reducing your unforeseen repair expenses.

Get all the benefits of scanning technology in a cost-effective device with a low TCO — with the Motorola CS3000 Series.

For more information on how this innovative device can benefit your operations, visit www.motorola.com/cs3000 or access our global contact directory at: www.motorola.com/enterprisemobility/contactus

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